

Business Environment in Latin America (36 hours - 4 ECTS - 2 American Credits)

Objectives: This discipline aims to introduce the main characteristics, regulations and practical aspects of the business environment in the Latin American region.

Programme: Economic, political and social environment of the Latin American region. Business development. Regulatory frameworks and practical aspects of doing business in the Latin American region.

Methodology: Synchronous classes, on the FAAP campus, synchronous and asynchronous classes held in the Virtual Learning Environment, using the academic and administrative management tool Canvas and the online communication tools Zoom and/or Teams. In the same environment, students are offered support and consultation materials, such as texts and videos, and interaction between students and the teacher is encouraged through forums.

Estimated works and tests: Continuous assessment activities under the responsibility of the subject teacher, carried out in the Virtual Learning Environment.

REFERENCES:

DOLINGER, J. **Direito Internacional Privado, Parte Geral**. Editora Renovar, 2003.

BECKER, T. H. **Doing Business in the New Latin America: A Guide to Cultures, Practices and Opportunities**. Greenwich Publishing Group, Inc, 2004.

The World Bank, **Doing Business 2008**, The World Bank, 2007.

TRAVIS, T. **Doing Business Anywhere: The Essential Guide to Going Global**. John Wiley C Sons, Inc., 2007.

FRENCH, J. D. **Drowning in Laws: Labor Law and Brazilian Political Culture**. The University of North Carolina Press, 2004.