

Date: 25/08/2025
Convention Center – Building 5
ON-SITE presenters

PANEL 1 (25/08/25)

Time	Presentation	Presenters
04:30	The Bilingual classroom and Phonetics	Márcia Polaczek Aline Coutinho Thaiza Barros Sandra Madureira

PANEL 2 (25/08/25)

Time	Presentation	Presenters
05:00	Brazil and USA College Intercultural Communication through e-Tandem: Challenges and Outcomes	Daniela Nogueira de Moraes Garcia Denise Barros Weiss Pietra Nadabe Ana Clotilde Thomé Williams

PANEL 3 (25/08/25)

Time	Presentation	Presenters
05:30	Literatura e Multimodalidade	Cristiano Camilo Lopes Ana Lúcia de Souza Lopes Marili Moreira da Silva Vieira Daniela Spinelli

PANEL 4 - (26/08/25)

Time	Presentation	Presenters
05:00	How Cultural Intelligence can maximize the potential of our differences	Sven Dinklage Denise Coronha Lima Ling Chow Wang Julia Squassoni

PANEL 5 (26/08/25)

Time	Presentation	Presenters
	"Teaching Portuguese as a second language and as a tool for belonging: Language and Culture for Refugees and Migrants"	Silvia Andrade Burim Susanna Florissi

Date: 25/08/2025
Room 5315 - Building 5 – Third Floor
ON-SITE presenters

Session 1 - Intercultural Communication and Urban Spaces

Time	Presentation	Presenter
11:00	City of Remembrance: A linguistic landscape study of the commemorative plaques and inscriptions of South-Central Warsaw	Joanna Radwanska-Williams
11:30	Topophilia: Examining Civic Engagement and People-Place Relationship of Local Publications in Taiwan	Chun-Fu Chen
12:00	Between Temples and Churches: Religious Language and Cultural Power in Thai-Brazilian Intercultural Encounters	Ludmila Kobi Ghil Gomides
12:30	Mapping Diasporic Experiences of Urban Space	Greg Labrosse

Date: 25/08/2025
Room 5317 - Building 5 - Third Floor
ON-SITE presenters

Session 2 – Intercultural Communication: Immigration and Confluences at Teaching

Time	Presentation	Presenter
11:00	From Challenges to Success: Empowering Immigrant Students in the Japanese Education System	Erica Garcia-Muramoto
11:30	Teaching Portuguese as a Welcoming language to Ukrainians forcibly displaced to Brazil by the Russian invasion	Anna SMIRNOVA HENRIQUES

12:00	The Role of Phonetic Input in English Learning: A Case Study of a 10-Year-Old Brazilian Child	Flávia Fernandes Genu
12:30	The Role of Sensitivity and Creativity in the State of Liminality	Guo-Ming Chen

Date: 25/08/2025

Anexo Room I - Convention Center - Building 5

ON-SITE presenters

Session 3 - Intercultural Communication: Life, Arts and Creativity

Time	Presentation	Presenter
11:00	Language, Culture, Arts: Interdisciplinary projects	Maria Aparecida Caltabiano MBSilva Vera Cabrera Duarte
11:30	Integrating Arts into Language Teaching to Foster Critical Intercultural Communication	Lam Thao Nguyern Raquel AMORESE
12:00	Sensorial Dialogues - A Transdisciplinary Method	Rita Grassi
12:30	Meanings of Life and Systems of Communication in the Age of Earth-Space Hegemonic Competition: An Approach of Holistics	Victor Lux Tonn

Date: 25/08/2025

Room 5315 - Building 5 - Third Floor

ON-SITE presenters

Session 4 - Intercultural Communication: Traditional Celebrations and Intercultural Dialogues

Time	Presentation	Presenter
02:00	Cultural traditions around the world: Teaching verb tenses through culture and emotional memories.	Pietra Freitas Nadabe de Carvalho Dutra
02:30	Reconstruction of the National Self-Image of Armenia. A Discursive Analysis of New Year Addresses (2008-2023)	Ani Sukiasyan
03:00	Exploring the Impact of Family Communication on Citizens' Attitudes and Intentions towards Advance Directives in Taiwan: A Qualitative Approach	Chuan-Chuan Cheng
03:30	Teaching (inter)culture in the Language Classroom: reflections in the face of proposals on the theme "Family"	Paula Garcia de Freitas

Date: 25/08/2025

Room 5317 - Building 5 - Third Floor

ON-SITE presenters

Session 5 - Intercultural Communication and Media Studies

Time	Presentation	Presenter
02:00	Cultural Authenticity in the Age of Likes: Examining the Future of Af (Urhobo) Oral Traditions on Social Media Platforms.	Emmanuel Ufuoma TONUKARI
02:30	Strategic Digital Narratives: Interrogating the gender dynamics in the coverage of the Covid-19 pandemic in Zimbabwe on a national broadcaster's social media sites	Yuleth Chigwedere Unice Goshomi
03:00	Language Blending as a Strategic Approach to Social Media Communication: An Analysis of Zwitter	Washington Chirambabguwa Yuleth Chigwedere
03:30	Developing Intercultural Awareness through YouTube Algorithms?	Ke, I-Chung

Date: 25/08/2025

Anexo Room I - Convention Center - Building 5

ON-SITE presenters

Session 6 - Critical Pedagogy: Breaking Stereotypes

Time	Presentation	Presenter
02:00	Fairness and Justice in Language Assessment	César Augusto Bizetto
02:30	How history shapes values: Brazilian slavery mentality and its impact in the construction of a more inclusive future for the country	Mariana de Oliveira Barros
03:00	Teaching Intercultural and Global Competence for International Students	Lourdes Zilberbeg

Date: 26/08/2025

Room 5315 - Building 5 - Third Floor

ON-SITE presenters

Session 7 - Intercultural Competence

Time	Presentation	Presenter
------	--------------	-----------

02:00	Bridging the Gap: Strategies to Improve Educational Access for Non-Japanese Youth in Japan	Erica Maria Muramoto Monica Suganuma de Lima
02:30	Prosodic cues and intercultural communication competence in English and French	Márcia Polaczek Dilton Serra
03:00	Language Proficiency as a Bridge to Intercultural Competence: Rethinking Test Preparation in a Global Era	Anna Patricia Zakem China
03:30	Study of miscommunication between Chinese teachers and Brazilian students	Xiaoshu Zhu
04:00	Bridging Cultures through Intercultural Communication Competence: Fostering Mutual Understanding in a World in Conflict	Angelina Bejgrowicz

Date: 26/08/2025
Room 5317 - Building 5 - Third Floor
ON-SITE presenters

Session 8 - Intercultural Communication: Literature, Narratives, and Translation

Time	Presentation	Presenter
02:00	Colonial reality and its challenges in a post-colonial literature	Charlotte Caroline Françoise Riom
02:30	Multimodal Presentation of Chinese Poetry Translation	Hong Ai Bai
03:00	On Apter's Comparative Humanism and the Politics of Untranslatability in the Age of Fractured Universalisms	CHEN Liping Liu Hongwei
03:30	When a Phoenix Man Meets a Peacock Woman: A Historical Analysis from Foucauldian Perspective	Liangxiaoxue

Date: 26/08/2025
Anexo Room I- Convention Center - Building 5
ON-SITE presenters

Session 9 - Interfaces in Cultural Representations

Time	Presentation	Presenter
02:00	English or Spanish? Academic Publication Choices of Researchers at a Colombian Public University	John S. Gómez Giraldo Sol Mery Álvarez Argaez
02:30	Multiple Identities, One Vision: Communicating Across Cultures in Global Organizations	Vanessa Rodrigues Puerta de Souza
03:00	Empowering Voices: Nurturing Gender Equity through Intercultural Communication Education	Rana Raddawi
03:30	The Representation of Women in Traditional Written Press in Lusophone Countries and Implications for Portuguese Language Teaching	Ana Clotilde Thomé Williams
04:00	Honne and Tatemae in Japanese Educational Settings: Cultural Expectations, Implications, and Intercultural Dynamics	Alberto M Albuquerque

Date: 26/08/2025
Anexo Room II - Convention Center - Building 5
ON-SITE presenters

Session 10 - Intercultural Communication and Institutional Practices

Time	Presentation	Presenter
02:00	Developing Cultural Intelligence in Multicultural Teams of a Nonprofit Organization	Jessica Guimarães de Mesquita Buck Lage
02:30	Shared places, Diverse voices: Intercultural Dialogues through Portuguese Language Learning in Brazil	Natália Moreira Tosatti Gláucio Geraldo Moura Fernandes
03:30	Dominant language constellations and the teaching of practices of an intercultural school in Chile	Michel Riquelme Sanderson
04:00	Where is Home?" An Afghan Refugee's Journey to Belonging in Brazil	Angiza Maryem

Date: 26/08/2025
Room 5315 - Building 5 - Third Floor
ONLINE presenters

Session 1 – Interconnections in Language and Culture

Time	Presentation	Presenter
09:00	From "LOL" to "Let's Go": Ethnographic Insights into Meme-Induced Cross-Cultural mobility in "China Travel"	Zhao YiFan

09:30	A Study of Influential Factors on Mobile Learning Effectiveness of Mobile Learning Platforms Based on Learning Motivation and Achievement Motivation Theory	Chan-Sheng Kuo Yowei Kang
10:00	A Comparative Study on Banquet Cultures in China and the West	Jieren Li
10:30	People's Online Reactions to BYD's Fastest Charging Technology	Yunying Zhang

Date: 26/08/2025
Room 5317 - Building 5 – Third Floor
ONLINE presenters

Session 2 – Intercultural Communication and Media Studies

Time	Presentation	Presenter
09:00	Unequal China in Independent Documentary Films: A Reception Study of Audience Engagement on Social Media	Li Pu
09:30	Romance as Cultural Metaphor: Dislocation, Hybridity, and Resistance in South Asian Diasporic Cinema	Jing Wang
10:00	Singing Along with Algorithm: Visualizing the Digital Dilemmas of Subcultural Transcultural Communication on TikTok's Global Stage	Jingru Zong
10:30	The Use of Czech and non-Czech Languages in Advertising Campaigns of Global Brands	Yowei Kang Kenneth Yang
11:00	Media-Constructed Sport Migration Narratives: A Comparative Exploration across Nations	Renhui Feng

Date: 26/08/2025
Anexo Room I - Convention Center - Building 5
ONLINE presenters

Session 3 – Intercultural Communication, Education and Technology

Time	Presentation	Presenter
09:00	Enhancing Intercultural Communication Competence through Sustained Virtual-Exchanges with Empathetic Listeners	Yan Zhou
09:30	An Integrated "Diamond Model" for Global Competence Development in Intercultural Communication Education	Yan Wang
10:00	Interculturality, Artificial Intelligence, and Innovation in the Teaching of Portuguese as a Foreign Language: Toward a New Balance in Teacher Education	Christiane Moisés

Date: 26/08/2025
Anexo Room II - Convention Center - Building 5
ONLINE presenters

Session 4 – Intercultural Confluences

Time	Presentation	Presenter
09:30	Academic Voices and Linguistic Choices: The Role of English in Brazilian Theses and Dissertations	Fabricio Marvilla Fraga de Mesquita
10:00	A Conceptual Model of Intercultural Communication Competence for Employability among Malaysian Youth	Syarizan Dalib
10:30	Bridging Cultural Divides: Intercultural Communication Strategies of International Faculty in U.S. Higher Education	Hui Zhang

Date: 27/08/2025
Room 5315 - Building 5 – Third Floor
ONLINE presenters

Session 5 – Intercultural Communication and Language Teaching

Time	Presentation	Presenter
08:30	A Research on the Integration of Aesthetics into English Teaching	Jin Wang
09:00	Reflective writing, a participatory tool to unmask GBV discourse within Canada's higher education	Patrick Rhoda Titilopemi Inioluwa
09:30	A Study on Collaborative Education: A Case Study of Integrating ICH into English Curriculum at an Arts University	Wang Ping
10:00	"Journey to the West": Recreating and Performing Chinese Mythology as an Effective Way to Communicate Cultural and Language Heritage in the US Context	Jili Sun
10:30	Text Mining Techniques for the Analysis of Literary Texts	Eunjeong Park

Date: 27/08/2025
Room 5317 - Building 5 – Third Floor
ONLINE presenters

Session 6 – Intercultural Communication, Technology and the application of IA

Time	Presentation	Presenter
08:30	The Effectiveness of Computer-Assisted Tools for Developing Synonym Knowledge via Intercultural Communication Themes	Barry Kavanagh
09:00	The Application of Artificial Intelligence in Language Teaching	Zhang Yang
09:30	Mirroring Prejudice: Analysis Bias in AI-Generated Images of Arab Americans	Gaby Semaan
10:00	ELITE-AI in ESP language teaching	Mojca Kompara Lukancic Tilen Smajla
10:30	Generative AI as a Catalyst for Innovation in Academic IT Projects: Enhancing the Human Capacity to Create and Communicate	Aldo Henrique Dias Mendes

Date: 27/08/2025
Anexo Room I – Convention Center - Building 5
ONLINE presenters

Session 7 – Intercultural Business Communication

Time	Presentation	Presenter
08:30	Intercultural Communication in Emerging Market Multinational Corporations: A Systematic Literature Review and Future Research Directions	Li Tingxuan
09:00	The New Trend of the Role of Intercultural Communication in Cross-border negotiation: An Empirical Analysis Based on Internship Experiences in a Yiwu Foreign Company in China	Wang, Zhijun
09:30	Examining Factors Affecting Consumers' Intentions to Purchase Electronic Vehicles (EVs) in Brazil	Ming-Yi Wu Marconi FD Costa
10:00	Cross-Cultural Communication: An Indispensable Driving Force and Implementation Strategy in Modern Diplomacy	Liu Ruili

Date: 27/08/2025
Anexo Room II– Convention Center - Building 5
ONLINE presenters

Time	Presentation	Presenter
08:30	Integrating Intercultural Sensitivity in the Spanish classroom	Ivonne Londono
09:00	The Moderating Role of Cultural Intelligence in Cross-cultural Adaptation: An Empirical Study of Chinese Overseas Exchange Students	Guo Xiaoqun
09:30	Exploring Diverse Pathways for the Cross-cultural Communication of Traditional Chinese Culture in the Digital Age	Yu HU
10:00	Cultural Contexts: Teaching Spanish Past Tenses in Heritage Language Classes Through Project-Based Activities	María Teresa Villanueva